

SPECIAL SECTION

FLIP TO METAL BUILDER

Rollforming Magazine

EXCLUSIVELY DEVOTED TO CONSTRUCTION ROLL-FORMING PROFESSIONALS
www.rollformingmagazine.com

OCT/NOV 2024
Vol. 7, No. 5

**RENTING OUT
PORTABLE
ROLL-FORMING RIGS**

**STRONGER
TOGETHER**

**ALIGNED ETHICS &
GOALS AFFORD A
STRONG PARTNERSHIP**

**PROGRESSIVE
METALS
RAISES
THE BAR**

SEE US AT METALCON IN ATLANTA!



BOOTH #853



BOOTH #547



**BOOTH#
1634**



BOOTH #615



BOOTH #1829



METALCON
'24
BOOTH #
1829



BUILDING FOR TOMORROW.

At United Steel Supply, our commitment to the metal roofing industry is second to none because it's the only segment we serve. We're dedicated to championing our industry's recovery — offering nationwide distribution, full slitting capabilities, just-in-time delivery and the highest quality Galvalume®, galvanized and prepainted steel coils in the nation.

The future is bright in our industry and we will be here to grow with you.

To learn more, contact your USS sales representative.



UnitedSteelSupply.com | 512-263-0954



2024 Ending On A High Note

■ By Karen Knapstein

My favorite season is here once again. The cool temperatures of autumn are a sign that the trade show season will be heating up.

As I write this, we're making final preparations for the fifth Construction Rollforming Show (CRS). This year the show is being held in Grand Rapids, Michigan. You'll see scenes and news from the show in the next edition.

Next year, on October 1-2, it's moving to Dayton, Ohio. If you weren't able to attend this year's event, be sure to mark next year's calendars for the next one.

You'll also see scenes from

METALCON, which is being held in Atlanta, in the next edition of Rollforming. Looking ahead, next year's METALCON returns to the Las Vegas Convention Center.

Speaking of 2025, the editorial staff here at Shield Wall Media has just wrapped up the editorial planning for next year. We think we've got some interesting articles lined up; however, it's always best if we can get YOUR input. We might *think* we're on the right track, but we need your feedback to actually *know* that we are.

If we're not meeting your information needs, we need you to tell us. Please

share your thoughts about the articles in Rollforming Magazine via email or postal mail.

Which articles are your favorite and why? Which articles would you like to go away? What kind of articles would you like to see more of?

Although the preliminary schedule has been completed, we have more room for more stories; tell us what you'd like to see!

Email suggestions to karen@shieldwallmedia.com or mail suggestions to Karen Knapstein, C/O Shield Wall Media, PO Box 255, Iola WI 54945.

Until next time — be well.



ROLLFORMING MACHINERY



PREMIUM QUALITY MADE IN THE USA SINCE 1949

PANEL LINES



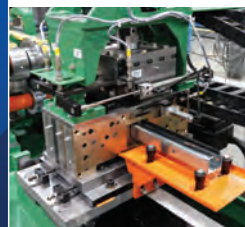
TRIM LINES



DECKING LINES



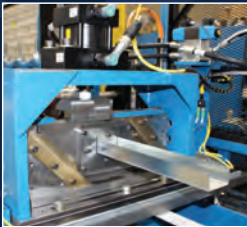
TRACK LINES



ROLL UP DOOR LINES



CHANNEL LINES



CZ PURLIN LINES



PURLIN STACKER



SEAMING STATIONS



ROLL-UP STATIONS



VISIT US AT METALCON IN ATLANTA OCT 30 - NOV1

TO CELEBRATE OUR 75TH ANNIVERSARY

ASC MACHINE TOOLS, SPOKANE, WA USA

METALCON
'24
BOOTH #
1634

WWW.ASCMT.COM

TEL: (509) 534-6600

Contents))



- 6:** Steel Market Update
Courtesy of Majestic Steel
- 8:** The Way We Roll
Meet Windy Hill Metal
- 10:** Residential Metal
MRA Market Report
- 12:** Textured Coatings
Making metal more alluring
- 16:** Stronger Together
Hixwood and Ambassador
Supply Partnership
- 26:** Progressive Metals
Company's standards make
them shine
- 28:** Business Building
Company finds success
renting out portable rigs
- 36:** Awards Presented
Suppliers receive
Metal of Honor Awards



Departments))

- 3 Editor's Message
- 34 News
- 40 Events Calendar
- 41 Business Connections
- 44 Products & Services

YOUR PRIVACY IS IMPORTANT TO US

Unrelated third parties often attempt to sell mailing lists for what they say are our publications. You can be assured that WE DO NOT, HAVE NOT, AND WILL NOT EVER SELL OUR SUBSCRIBER LISTS. We will also NOT sell the attendee or exhibitor lists from our shows. We do provide attendee lists to the exhibitors free of charge and as a courtesy for their support, but we NEVER provide this or any other information to independent vendors.

Gary Reichert,
Publisher, Shield Wall Media



On The Cover:

Photo courtesy of ASC Machine Tools

Next Issue: • Scenes from the CRS
 • Low-tech Metal Forming

INDEX OF ADVERTISERS

Company	Page #
AceClamp.....	39
Acu-Form	42
AmeriLux International	CVR
ASC Machine Tools Inc.....	CVR, 3, 41
Atlas Building Products	35
Aztec Washer Company.....	41
Bay Insulation	Flip Pg 5
Beck Automation	Flip Pg 5
BETCO	Flip Pg 6
Bradbury Group.....	31
CIDAN Machinery.....	Flip Pg 6
CombiLift	25
Daystar Systems LLC	42
DBCI.....	Flip Pg 6
Direct Metals Inc.....	42, Flip Pg 6
Dripstop™.....	9, Flip Pg 6
Dynamic Fastener	7, Flip Pg 7
Everlast Metals	42
Golden Rule Fasteners.....	41
Graber Post Buildings, Inc.....	29
Hixwood.....	22
Kevmar Manufacturing.....	43
Kirsch BP/Sharkskin Roof Underlayments.....	Flip Pg 7
LELAND Industries Inc.....	CVR
Levi's Building Components	27, Flip Pg 7
Malco Tools, Inc.....	Flip Pg 7
Marco Industries	Flip Pg 7
Marion Manufacturing.....	41, Flip Pg 7
Metal Rollforming Systems.....	21, Flip Pg 8
METALCON	Flip Pg 10
MFM Building Products	Flip Pg 8
Mid South Aluminum	13
Mill Steel Company	15, Flip Pg 8
New Tech Machinery.....	33
Paragon Computing Solutions LLC.....	Flip Pg 8
Perma-Column LLC.....	43
PAC-CLAD Petersen	Flip Pg 8
Planet Saver Industries / GreenPost	41
Plyco Corporation.....	30
Progressive Metals	11
Red Dot Products, LLC	42
RetroFitClip.....	41
rFOIL Reflective Insulation	37, 41
Samco Machinery.....	39, 42
SmartBuild Systems.....	Flip Pg 3, Flip Pg 8
Snap Z.....	37
SpeedLap LLC.....	42
ST Fastening Systems.....	Flip Pg 9
Star 1 Products.....	23
SteelGrip SAMM, Inc.....	42
SWI Machinery.....	CVR, 17, Flip Pg 9
Trac-Rite Door	Flip Pg 9
Trachte Building Systems.....	Flip Pg 9
Triangle Fastener Corporation.....	Flip Pg 9
United Steel Supply.....	CVR, IFC, 41, Flip 9

Rollforming Magazine

Managing Editor:
 Karen Knapstein
 karen@shieldwallmedia.com
 715-513-6767

Editorial Staff:
 Dan Brownell, Linda Schmid

Circulation/Subscriptions:
 Barb Prill
 barb@shieldwallmedia.com
 920-471-4846

Publisher/CEO:
 Gary Reichert
 gary@shieldwallmedia.com
 715-252-6360

Director of Events:
 Missy Beyer
 missy@shieldwallmedia.com
 920-216-3007

Executive/Advertising Assistant:
 Kathy Budsberg
 kathy@shieldwallmedia.com

Advertising/Show Assistant:
 Cari Ullom
 cari@shieldwallmedia.com

Graphic Designers:
 Tom Nelsen, Kevin Ulrich

**Social Media Manager/
 Graphic Designer:**
 Aaron Plautz

Rollforming Magazine (ISSN: 2639-6742) (Volume 7, Issue 5) is published six times per year (March, May, July, September, November and December) by Shield Wall Media LLC, 150 Depot St., Iola, WI 54945. Periodical postage paid at Iola, WI, and at additional mailing offices. Canadian Agreement Number: 40665675. POSTMASTER: Send address changes to Rollforming, Barb Prill, PO BOX 255, Iola, WI 54945. Copyright 2024 Shield Wall Media LLC. Rollforming Magazine and its logo are registered trademarks. Other names and logos referred to or displayed in editorial or advertising content may be trademarked or copyright. Rollforming Magazine assumes no responsibility for unsolicited materials sent to it. Publisher and advertisers are not liable for typographical errors that may appear in prices or descriptions in advertisements. Mailed free to roll forming contractors and their suppliers throughout North America. Others may subscribe: \$19.98 for 1 year, \$36.98 for 2 years, and \$50.98 for 3 years.



**GO TO PAGE 19 TO
 SUBSCRIBE
 TO MORE
 FREE MAGAZINES**

Steel Market Update

■ Courtesy of Majestic Steel USA

Each week, Majestic Steel USA [majesticsteel.com], a steel service center that distributes prime, flat-rolled galvanized steel sheets and coils to industries across the United States, compiles the Core Report. The Report is “an in-depth look at key indicators and trends driving the steel market. Market volatility demands your attention about what’s driving prices, when and why.” Data sources are listed in each section.

Majestic Steel has granted Rollforming Magazine permission to publish information excerpted from the Report for its readers.

DOMESTIC STEEL PRODUCTION

According to the American Iron & Steel Institute, Weekly Domestic Steel Production report dated August 13, U.S. mills produced an estimated 1,735k tons at a 78.1% utilization rate, which is up from 1,722k tons and a 77.8% rate previously. This was the highest tonnage output in nearly a month, however production remains in a tight window.

Production decreased in three of the five regions, but was offset by a large surge in the Southern region. Production from the Southern region rose from 733k tons to 752k tons. Year-to-date production remains up 1.3% compared to the same timeframe from 2023.

RECENT SCRAP PRICING

According to Prime Scrap Price, Market Conversations for the week ending August 16: After “hitting a floor” in July, prime scrap settled flat in August, suggesting a bottom has been set. Prime scrap settled at \$380/gt for the third consecutive month. Weaker export activity, combined with a stronger push by the domestic mills, helped to overcome the reduced collection rates and increased finished steel price momentum, to keep pricing flat. Shredded scrap held steady at \$375/gt.

SPOT IRON ORE

The Platts, Spot Iron Ore report ending August 16, continued its sharp downward slide, now down ten out of the last eleven

weeks. Spot iron ore pricing settled at \$97.15/mt, down from \$100.30/mt the week prior. This remains the lowest price for iron ore since early April and is down 30% since the beginning of the year. The world’s biggest steel producer in China warned about an industry crisis that could rival the downturns in 2008 and 2015. China’s July crude steel output fell by 9% from a year earlier to 82.94mt, with mills cutting output due to government curbs and weak domestic demand.

HOUSING MARKET INDEX

According to the National Association of Homebuilders (NAHB), Housing Market Index from August 2024: Confidence among U.S. homebuilders remained muted in August and is at its lowest level since December. The August Housing Market Index came in at 39, down from 41 in July and down from 50 in August 2023. Any reading below 50 indicates increased pessimism from builders, while any reading above 50 indicates optimism.

RESIDENTIAL CONSTRUCTION

According to the U.S. Census Bureau, New Residential Construction: July 2024: New residential construction continued to decline in July, sliding to its lowest, non-pandemic related, monthly rate since July 2019. July new housing starts came in at 1.238 million unit rate, down 6.8% from June and down 16.0% from July 2023. New starts have now declined, on a year-over-year basis, for the third consecutive month and the fourth time in the last five months. The drop in July solely came from single-family units, which were down 14.1% from June.

Year-to-date actual new housing starts are now down 4.6% from the same timeframe last year. Permits, an indicator for future construction, declined as well, sliding 4.0% to a 1.396 million unit rate.

The full library of Core Reports from Majestic Steel USA can be accessed at <https://www.majesticsteel.com/majestic-insights/core-report/>. **RF**

Partial Disclaimer: The Content herein is for informational purposes only and under no circumstances should it be (a) relied upon as advice or recommendations for any particular business or activity, or (b) construed as an offer to sell or a solicitation to buy any future contract, material, option, security or derivative including foreign exchange. All Content, graphics and trademarks incorporated in or forming a part of this report are owned by Majestic Steel USA, Inc. or its third party providers. All rights are reserved.

In no event shall Majestic Steel or any third party provider or any of their respective affiliates, officers, directors, employees, agents or licensors be liable to you or to anyone else for any direct, special, incidental, indirect, punitive, consequential damages or any other loss or injury caused in whole or in part by contingencies beyond their control or any negligence, including any gross negligence, in procuring, providing, compiling, interpreting, editing, writing, reporting, transmitting or delivering the Content.

Rosie The Riveter says:

You know if it's metal, **DYNAMIC FASTENER** is there. Whether your challenge is a leaky metal roof (DROP-STOP®), snow retention (DYNA-GUARD®), roof penetrations (DYNA-FLASH®), or fastening to all gauges of steel (**D•F**® screws), we are your hassle free partner on the job site and on your project manager's desk. This includes our continually expanding line of **D•F**® rivets!



Rosie The Riveter says:
Give us a call... you
can ask for me, I'm your
D•F Rivet Boss®!

We want to be your rivet supplier!
What size do you need? Got it!
What material do you need? Got it!
What color do you need? Got it!
What quantity do you need? Got it!
Do you want your rivets in handy bags of 250? Got it! Our stock level on rivets is over 145 million rivets with over a hundred different stocked colors for same day shipping.



12V Rivet Tool with
FREE Extra Battery



D•F® Rivets are now available in the most requested color . . . **INVISIBLE**

We stock the NN®43 ALL S/S rivet in 97 different colors. The iconic picture of Rosie The Riveter, Rivet Boss, Drop-Stop, Dyna-Guard, Dyna-Flash, NN, FF & **D•F** are registered trademarks of Dynamic Fastener Service Inc.

DYNAMIC FASTENER 800-821-5448

Windy Hills Metal Shines

Hard Work and Customer Service are Keys to Success!

■ By Linda Schmid

From a young boy, Steph Zook was exposed to a business environment in his father's sawmill. Spending time in and around the mill sparked the idea in Zook that someday he wanted his own business.

As a young man in Pennsylvania, Zook did some farming and some construction work. Then he moved to Fountain City, Indiana, with some friends, and he found an opportunity waiting for him.

A NEW OPPORTUNITY

In 2014 Zook started working in the metal roofing industry. He was a one-man show at the beginning, and in fact he didn't have a roof on his shop, so he built his own...in one day.

Zook started his new business with a Metal Rollforming Systems (MRS) roll former.

WINDY HILL METAL SALES

While the company started in metal roofing, they have expanded into trusses, pole building packages, and lumber. Currently their signature products are ag panels and trims of all styles, including Elite Panels, a standing seam look-alike. His customers are mainly contractors in



the agricultural market with some home builders in the mix, many engaged in the post-frame industry, and many shed builders.

Initially, Zook ran some introductory advertising, and he worked hard, often late into the night so he could turn jobs around quickly, for "like-now" service. Between his focus on quality product and incomparable service, word of mouth has been the main impetus for growth.

THE WAY WE ROLL TODAY

As the business has grown, he has expanded his workforce to six employees, and two of Zook's sons have joined him in the business also. As they've grown, they have stayed with the tried and true... they have a second MRS roll forming

machine, and they do their trim on an MRS machine. They have just invested in a Star One folder, which is air hydraulic controlled. Zook said the machine is very good and the people [at Star One] are great to work with.

The team sources steel from Liberty Steel and Steel Force. They work with SFS Fasteners for metal roofing fasteners and Northern Building Components for ridge vents and other accessories.

ROLLING INTO THE FUTURE

The business climate is strong in his area. Zook said, "Business is still climbing, and I am looking at another busy year."

Zook's goals are to continue to work hard for their customers, providing what they need. He and his team enjoy the interaction, knowing that they are helping their customers.

"I'm not a 3-piece suit guy; I like the work I do, and I have plans for the future of the business," he said. He is opening a new facility in Mission Town, Pennsylvania, to service contractors in that area.

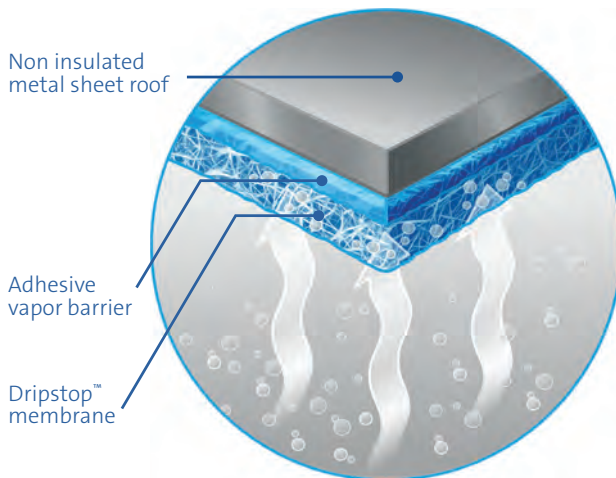
Please join Shield Wall Media in extending our best wishes to Zook and his future endeavors. **RF**



DRIPSTOP™

STOP THE DRIPPING FROM CONDENSATION

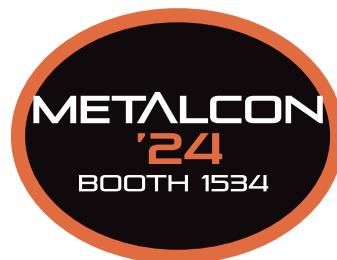
Tired of Customers complaining about a dripping roof?
**Let Dripstop™ solve your condensation problems
before they start.**



Dripstop™ is applied at the
time of roll forming

- ✓ Unmatched Durability
- ✓ Prevents Bird Nesting Issues
- ✓ Easy to Clean
- ✓ Maintenance Free
- ✓ Weather Resistant

Quicker - Easier - Cheaper
than other condensation control solutions



DRIPSTOP™

Ask for it from your preferred roof panel supplier.
www.dripstop.com or call us at: (973) 660-6646

Scan the code for more
information or to get in touch.

Metal Roofing In Demand

MRA Reports Rising Demand for Residential Metal Roofing in the U.S.

■ By The Metal Roofing Alliance

The Metal Roofing Alliance (MRA; www.metalroofing.com), the leading nonprofit organization representing the residential metal roofing industry in the U.S. and Canada, recently released new market research showcasing U.S. metal roofing trends for 2023.

Based on data from two independent research sources—FMI and Freedonia—the share for residential metal roofing in the U.S. continues to gain ground. While shipments dipped slightly in 2023 due to a slower housing market, the industry is now capturing roughly 18% of the total residential roofing market. In particular, the re-roofing market is strong for metal roofing, which may also be due to the increasing frequency of weather-related disasters which is growing demand for more resilient, longer-lasting building materials.

In particular, the efforts to increase adoption of metal roofing among homeowners that are being driven by the MRA are proving to be effective. The residential metal roofing market now represents an 84% share of the total amount of metal roof square footage being sold in the U.S.

RESIDENTIAL METAL ROOFING TYPE AND STYLE

According to Freedonia research, the residential metal roofing market is predominately made up of steel, which captures roughly 82% of the U.S. market. For style, standing seam ranked among the most popular, with metal roofing shingles and through-fasten roofs also capturing a portion of the market. Freedonia research revealed that newer technologies and styles—including stone-coated metal roofing—also are gaining ground.

PURCHASE FACTORS

As FMI's research demonstrates, MRA's efforts to help educate homeowners about the benefits of quality metal roofing continue drive the market. According to this year's findings, factors that most influence the type of material selected by homeowners include lifespan or longevity, personal preferences, appearance, cost and architectural specifications. Given a quality metal roof can last decades longer than asphalt, and comes in more colors, styles and patterns than any other type of residential roofing material on the market, homeowners are gravitating to metal as a highly competitive option.

Research also demonstrates that weather-related factors may be driving interest in quality metal roofing. In comparing the rise of climate-related disasters with the increase in homeowners choosing metal roofing for repair and replacement, Freedonia research indicates a correlation between the two, with the demand for metal roofing rising with the increase in billion-dollar climate disasters from 2015 to 2022. Metal roofing has been proven to be among the best options for regions that face hurricanes, high wind extremes, hail and severe storm damage, heavy snow and ice, and can earn a Class A rating against wildfire dangers (the highest rating possible).

"It makes sense that homeowners who have lived through devastating climate disasters and have experienced costly repairs or the need to re-roof completely would choose stronger, longer lasting, and more durable materials designed to better withstand severe weather extremes," said Renee Ramey, MRA executive director. "We are seeing this

proven out in various market research studies covering the U.S. and Canada."

FORECASTS FOR U.S. RESIDENTIAL METAL ROOFING

FMI research forecasts that metal roofing is anticipated to reach over 4.8 billion square feet in 2028 based on historical and forecasted shipments (square footage). These forecasts also point to a 19% increase in growth for residential metal roofing from 2024 to 2028. For residential metal roofing, re-roofing/replacement will continue to drive the majority of the market.

From an industry perspective, the residential market is experiencing increased awareness and growing interest in building practices that address the needs of a changing climate and a focus on improved sustainability. Ramey predicts this evolution will have a positive impact on the industry overall.

For example, while residential rooftop solar systems may have been a niche market in the past, they are now becoming standard practice for new builds and re-roofing projects as homeowner adoption increases. These types of systems require stronger and longer-lasting roofing material like metal that also allow for ease of installation, which future-forward construction industry businesses are now considering.

"Education, awareness, and improved building methods in the U.S. will help drive better, longer-lasting solutions," said Ramey. "That naturally leads to an increased preference for quality metal roofing as a better and more sustainable choice." **RF**

ABOVE AND BEYOND STEEL COIL

WE OFFER A VARIETY OF PRODUCTS



See how Progressive Metals can exceed your expectations!

PROGRESSIVEMETALS.COM

Call Toll Free: 855.835.9762



Metal roof featuring AkzoNobel's CERAM-A-STAR® Select Frost. PHOTO COURTESY OF GRABER POST BUILDINGS.

Practical & Aesthetic Benefits

Transforming Metal Architecture With Innovative Textured Coil Coatings

■ By Amanda Paterline, AkzoNobel

In the realm of architectural design, the quest for uniqueness and personalization has led to a revolution in building materials. Among these, textured coatings and unique finishes for metal building design stand out as a beacon of innovation, offering architects and builders an unprecedented level of aesthetic customization. This article delves into the transformative impact of these materials on modern construction.

TEXTURED COATINGS: A NEW AESTHETIC DIMENSION

The introduction of textured coatings has redefined the possibilities for metal building design. These finishes offer a diverse palette to reflect the spirit of any

project. With the ability to beautify roofing, accents, archways, and siding, pre-painted metals provide a unique look that was once unattainable. The versatility of these coatings allows for a seamless integration with the overall design vision, ensuring that each building can exhibit its own distinctive character.

PRE-PAINTED METALS: EXPANDING HORIZONS

Traditionally, materials like wood were favored for their customizability in achieving various aesthetics. Extrusion coatings have evolved to create sophisticated looks like Corten steel, without compromising the performance properties inherent to metal design. Moreover,

the advent of textured coil coatings has opened a new frontier for customization in building projects. Texturized print coatings, in particular, have been a game-changer. They can mimic the appearance of painted wood, board and batten, stone, or even intricate patterns such as carbon fiber. Unlike the flat, often unconvincing “faux” finishes of the past, textured prints like ‘Expressions’ offer a more authentic and tactile finish, enhancing the visual depth and realism of the surfaces.

SOLID TEXTURED COATINGS: PRACTICAL AND AESTHETIC BENEFITS

Solid textured coatings are ideal for roofing applications due to their ease of

WE'RE ON A ROLL



WE SPECIALIZE IN **PAINTED ALUMINUM COIL**

Like our coil, a relationship with Mid South is seamless and catered to your specifications. With over 25 years in the industry, we are painted aluminum coil experts down to our core.

Trust the specialists and let the good times roll.



Alan Sallee Jr
Senior Vice President
731.736.4844

Courtney Friedman
Account Manager
205.292.5697

Steve Swaney
Account Manager
314.757.2733

731.664.2210
midsouthalum.com

MID SOUTH
—ALUMINUM—

Closer Look))

fabrication, installation, and protective properties. The benefits of textured coatings extend beyond their visual appeal. They exhibit superior performance characteristics, including enhanced scratch resistance and weatherability. Their durability ensures longevity with minimal maintenance, a stark contrast to materials like wood that require frequent upkeep. Coil and Extrusion coatings are often available with 30 years or more warranties, to ensure the color and aesthetic of buildings will stand up to the test of UV and weathering elements. Different levels of performance cater to various specifications and applications, from interior polyester textured prints to SMP systems designed for exterior use, which offer a higher degree of weather resistance.

High-end extrusions with metallic and exotic colors, and unique looks like Corten steel can be achieved with coatings like TRINAR®, meeting the stringent AAMA 2605 specifications. These often come with industry-leading warranties, exemplified by AkzoNobel's offerings for PVDF and SMP technologies.

ENERGY EFFICIENCY AND SUSTAINABILITY

One of the most significant contributions of textured coatings is their role in energy efficiency. Materials like AkzoNobel's FROST coatings



Textured prints like AkzoNobel's 'Expressions' offer a more authentic and tactile finish, enhancing the visual depth and realism of metal surfaces. PHOTOS COURTESY OF AKZONOBEL.



incorporate Cool Chemistry, designed to meet North America's cool roof requirements. These coatings contain ceramic infrared reflective pigments that reflect infrared energy while absorbing visible light, maintaining color integrity while reducing heat absorption. As a result, buildings with COOL CHEMISTRY coatings on metal roofing can enjoy lower air conditioning costs, reduced peak energy demand, and a mitigated urban heat island effect.

COST-EFFECTIVENESS AND CUSTOMIZATION

Textured coatings offer a cost-effective solution for those seeking a customizable feel in their building projects. The ability

to tailor the appearance of metal surfaces to specific design needs without incurring exorbitant costs is a testament to the practicality of these materials.

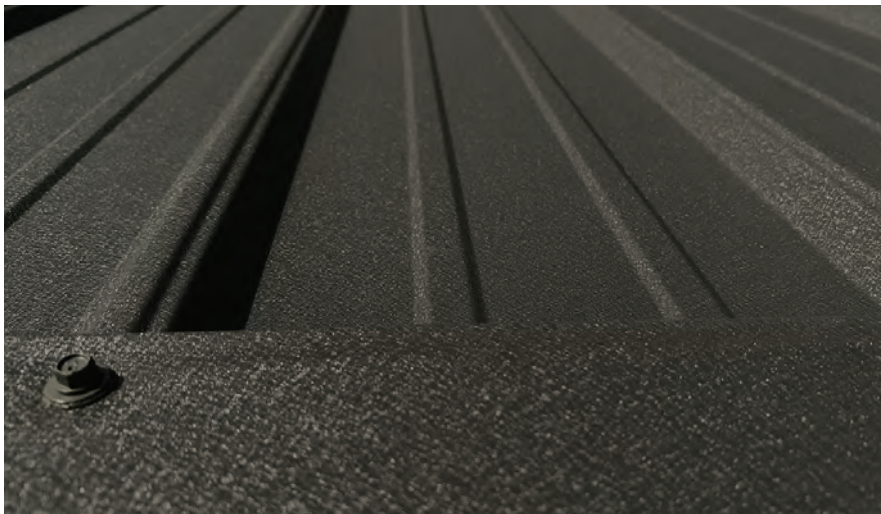
LEADERSHIP IN TEXTURED COATINGS

Companies like AkzoNobel are at the forefront of this technological leap. As a leader in textured coatings, AkzoNobel offers the only texturized prints in the market and has achieved tone-on-tone aesthetics in their extrusion product lines through coil and extrusion coatings.

CONCLUSION

The evolution of textured coatings and unique finishes for metal building design represents a significant milestone in the construction industry. These materials offer architects and builders the tools to create structures that are not only functional and durable but also aesthetically captivating and environmentally responsible. As we continue to push the boundaries of design, textured coatings will undoubtedly play a pivotal role in shaping the skylines of the future. **RF**

Amanda Paterline is the Coil & Extrusion Marketing Manager, Americas, at AkzoNobel. The company has manufactured high-performance coatings for the metal construction industry for more than 50 years.



Up-close view of AkzoNobel's CERAM-A-STAR® Select Frost textured coating. PHOTO COURTESY OF GRABER POST BUILDINGS.

SHOP ONLINE WITH

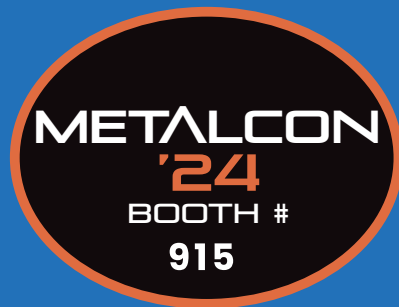
MILL STEEL

WWW.MILLSTEEL.COM

Find the steel you need, place orders, and track shipments; all backed by Mill Steel's steadfast dedication to service.

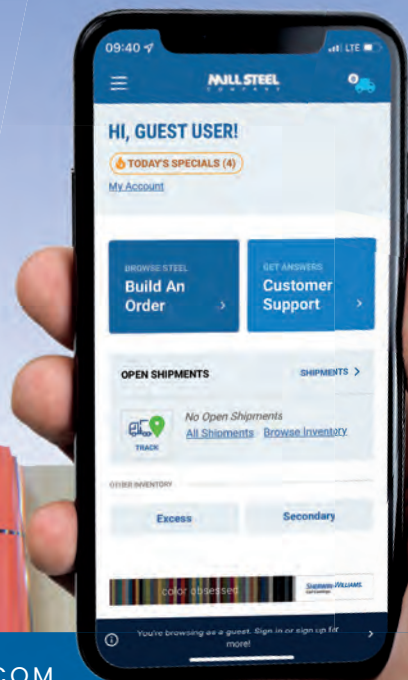
- ✓ Shop our entire inventory
- ✓ Place orders for pickup or delivery
- ✓ View order status and track shipments
- ✓ Filter by specific material and grade
- ✓ Easy reordering of your products

**LEARN MORE BY VISITING OUR
BOOTH #915 AT METALCON**



STEEL AVAILABLE:

- Painted Steel
- Coated Steel
- Acrylic Steel
- Stainless Steel
- Aluminum
- Hot Rolled Steel
- Cold Rolled Steel



Stronger Together

Aligned Ethics and Goals Lay the Foundation for a Strong Partnership

■ By Karen Knapstein

Seeing an opportunity in the need for metal roofing suppliers, Harvey Zimmerman founded Hixwood Metal as a Graber Post Buildings dealership in Stanley, Wisconsin, in 1998. The company thrived by sourcing and reselling steel and post-frame buildings. Within just a few years, the business grew so much that Harvey needed assistance.

Help arrived in 2005 when Harvey's brother-in-law, Paul Zimmerman Jr., and Paul's father, Paul Sr., joined him in the enterprise. That same year, Hixwood Metal purchased equipment and began manufacturing its own panels and trims, facilitating even faster and stronger growth.

"All the initial equipment was new," says Paul Jr. "We bought all the machinery from Bradbury." The initial equipment investment in 2005 included a Hayes roll former from Bradbury and a Bradbury slitter and trim brake. Hixwood was now manufacturing and selling its own metal building components. The company also added lumber to its product lineup and began selling complete post-frame building packages.

The business started strong and experienced frequent growth and expansion, but there were always challenges. Paul recalls, "Somewhere in between all that came a period of time known as the Great Recession. We chose not to participate. We had growth throughout the entire time. We did some thinking outside the box and had volume growth throughout that whole period." This shows the resilience of this



Aerial view of the original Hixwood location on Hixwood Road in 2019. PHOTOS COURTESY OF HIXWOOD.



The Hixwood Metal facility sits right off Interstate Highway 10 on Copenhaver Avenue, near Stanley, Wisconsin. This is how the facility looked in 2019.



CX5 – Auto Decoiling & Storage System

Every once in a while, a player comes along and changes the game forever.



When was the last time your team effortlessly selected and lifted a 12,000lb coil of steel, transported it, and seamlessly added it to your slitter or rollforming machine, all remotely? In the sheet metal manufacturing game, only the best team can help you achieve true champion status in the industry. So if that's a little above your crew's capabilities, then we suggest an automated solution with the kind of player the likes of which you've never experienced before – our CX5 Auto Decoiling and Storage System.

The CX5 is fast: featuring typical coil change times of less than 3 minutes. And it can easily be coupled with SWI Automatic

Slitters and most rollformers to produce automatic coil changes with a customizable range of stations.

Having a machine like the CX5 to minimize the potential for any damage by eliminating the need for moving coils manually is crucial. Not only does the CX5 system take efficiency to the next level, its safety features parallel with what the industry has come to expect from all SWI machines.

Experience what this unprecedented, automated coil-handling system can do for your business. Request a quote by calling (770) 766-0880 or visit swimachinery.com today.

SWI Completes Any Metal Fab Shop:



Marxman Plus & Marxman Pro



Duplex Dual Beam Folder / Slitter



Uncoiler & Recoiler



For Full Catalog or Quote: (770) 766-0880 • info@swimachinery.com • SWImachinery.com

Closer Look))



Hixwood in 2023 — after significant expansion.



After Hixwood was acquired by Ambassador, manufacturing space and a fleet of delivery trucks were added.



Ambassador resources were used to advance Hixwood's manufacturing technology.

industry and how an undaunted spirit can help take advantage of—or create—opportunities during challenging times.

In 2012, upgrades came in the form of adding a Bradbury roll former and another Hayes line. “And the original Hayes line is still operating,” says Paul Jr. “They’re good machines. We’ve had very good success with them.”

In 2013, the company needed more equipment upgrades due to increasing demand for trims. “We went with a Thallmann [from CIDAN Machinery] and have since traded the 2013 [folder] in for a new one and bought a second one. Those have worked very well,” Paul explains.

In 2015, Hixwood added a slitter with a coil farm. Since Bradbury didn’t offer it, the company turned to MetalForming to supply the new equipment.

At this point, the company was manufacturing panels and trims, offering lumber and its own brand of post-frame packages, operating a shed-building business, and running a nationally distributed coil sales business. The expansions and frequent equipment upgrades addressed production challenges. However, as the company continued to grow throughout 2017-2018, Harvey and Paul Jr. recognized there were limits to what they could accomplish. “We recognized that there were going to be needs going forward for the company that we wouldn’t be able to support as a family-run company. There were technological advances, the need to take care of employees, capital needed to grow... all those things. And then there’s the changing landscape of how business is conducted in the 21st century.”

With an eye on the future of continuing to supply customers while continuing to grow and improve the business, Harvey and Paul Jr. started looking for a partner. (Paul Sr. was no longer with them.) “We started looking for a partnership that allows us to continue what we want to do: provide high-quality products and services but have an owner that is very up to date with technological advances and can maintain the same percentage

SUBSCRIBE NOW!



Shield Wall Media brands are dedicated to serving the information needs of construction professionals.



SUBSCRIBE ONLINE: shieldwallmedia.com/subscribe or fill out & mail form below.



FREE 3-YEAR SUBSCRIPTIONS!

1. Please check one or more boxes, sign & date:

I wish to receive: Metal Roofing Garage, Shed & Carport Builder Metal Builder
 Rural Builder Frame Building News Rollforming Roofing Elements

Signature (REQUIRED): _____ Date: _____

Print Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone or Email (REQUIRED): _____

Check this box if you wish to receive the email newsletter associated with the magazine subscription(s) above.

I would like to receive my subscription:
 By Mail
 Digitally

SWM2024

2. Choose which title applies:
 President/Vice President
 Principle/Shareholder
 Sales Manager or Rep
 Foreman/Crew Manager
 Engineer/Architect
 Other: _____

3. Describe your business:
 Builder/Contractor
 Dealer/Distributor
 Manufacturer
 Engineer/Architect
 Other: _____

4. Please check all of the types of building or manufacturing you are involved with:

- | | | | |
|---------------------------------------|--------------------------------------|---|---|
| <input type="checkbox"/> Post Frame | <input type="checkbox"/> Residential | <input type="checkbox"/> Metal Roofing | <input type="checkbox"/> Rollforming |
| <input type="checkbox"/> Metal Frame | <input type="checkbox"/> Commercial | <input type="checkbox"/> Trusses/Columns | <input type="checkbox"/> Trim & Flashings |
| <input type="checkbox"/> Fabric | <input type="checkbox"/> Equine | <input type="checkbox"/> Foundations | <input type="checkbox"/> Insulation/ |
| <input type="checkbox"/> Agricultural | <input type="checkbox"/> Roofing | <input type="checkbox"/> Gutters/Snow Retention | <input type="checkbox"/> Moisture Control |



MAIL TO:
 Shield Wall Media
 ATTN: Barb Prill
 PO Box 255, Iola, WI 54945

SHOWTIME

THE \$50
PRE-REGISTRATION
FEE FOR ADMISSION
COVERS BOTH
DAYS AS WELL AS
THE EDUCATIONAL
SEMINARS.

PUNCH YOUR TICKETS TO OUR NEXT EVENTS!

FROM THE
PUBLISHER
OF GARAGE,
SHED &
CARPORT
BUILDER
MAGAZINE



2025
GARAGE • SHED • CARPORT
**BUILDER
SHOW**

JANUARY 15-16, 2025
Greenville Convention Center, Greenville, SC
garageshedcarportshow.com

ADMIT 1

FROM THE
PUBLISHER
OF FRAME
BUILDING
NEWS



2025
**POST-FRAME
BUILDER SHOW**

JUNE 25-26, 2025
Spooky Nook Sports Lancaster, Manheim, PA
postframebuildershow.com

ADMIT 1

FROM THE
PUBLISHER OF
ROLLFORMING
MAGAZINE



2025
Construction
**Rollforming
Show**

OCTOBER 1-2, 2025
Dayton Convention Center, Dayton, OH
constructionrollformingshow.com

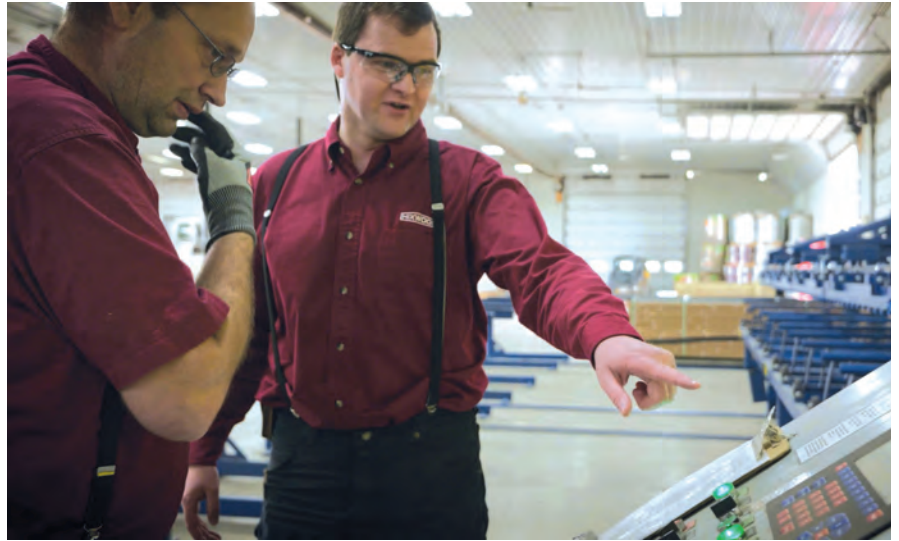
ADMIT 1

For More Information Contact Missy Beyer:
missy@shieldwallmedia.com ▪ PH 920-216-3007 ▪ FAX 1-715-277-8680

of growth,” explains Paul. After all, achieving 5% growth in a \$5 million company is not as difficult as achieving 5% growth in a \$100 million company.

Hixwood Metal found its solution in Ambassador Supply. Randy Carman, President and COO of Ambassador Supply, who has been with the company since 2010, says that company values must align well with Ambassador to become partners. Potential brands need to have a cultural, kingdom, and financial focus. They need to have cultural alignment, caring about employees, their families, and their communities. Additionally, he says, “We are very much focused on seeing people have a relationship with God. No matter where they start, they should be moving towards [that relationship] in some way.”

The more tangible business factors Ambassador Supply looks for in potential



Hixwood General Manager Paul Zimmerman gives direction.

partners are sustainability, scalability, and strategic leadership. Indicators that a company is sustainable include whether

it takes care of its people, has a financial return, and provides good products to its customers. Scalability is determined



Panel Rollformers

Titan, Signature & Patriot

Trim Rollformers

Single & Multi Profiles

Slitting Lines

Stand Alone, Cut to Length, & Slit to Recoil

Decoilers, Upenders, Shears

and much more!

**Industry Leading Quality
Unrivaled Service**



A 30 YEAR HERITAGE



888.284.6794 | www.mrsrollform.com
info@mrsrollform.com
 4511 N Freya St. | Spokane, WA 99217





A pair of Thallmann 21' folders are used to make trims.



DURABLE, HIGH-QUALITY ROOFING

At Hixwood, you'll find a huge inventory of heavy-gauge steel products for residential, ag or commercial roofing projects. Choose from Snap-Lock, Residential Rib 6", Super-Rib 9" and Commercial PBR 12" panels and a wide array of smooth and textured colors – plus 12 specialty finishes. Available in 24, 26, 28, and 29 ga.

Call today or visit us online for all your roofing needs.



715-644-0765 | HIXWOOD.COM

by looking at factors such as competition, demand, company culture, and more.

The prospective company must also have strategic leadership. “Paul is clearly a strategic leader who sees what the company could be. We looked at what Ambassador could offer Hixwood and vice versa. We found all those things with Hixwood,” says Randy.

“It was clear they had a bottleneck for growth,” he continues. “Some of it was due to technology, some to their values and the organizations they affiliate with, and some to capital constraints from their extreme growth.”

Both companies agreed the partnership was a good fit. “Ambassador and Hixwood aligned beautifully,” declares Paul as he recalls 1 Corinthians 14:40: “Let all things be done decently and in order.” “Look at the Ambassador mission statement. It says we live for God, are active in the communities we live in, and take care of each other. It comes down to biblical principles that need to be lived out. This will ultimately bring your people and how we interact with them to the correct level. Keep everything decent and in order. These are fundamentals that should always be striven for.”

And so, in 2020, Ambassador Supply purchased Hixwood for their mutual benefit. The acquisition allowed Ambassador to grow its metal/post-frame business, and the buyout gave Hixwood the support it needed for continued growth.

Paul is excited about how things have changed at Hixwood over the last few years. He estimates his company was a

decade behind in technology the day Ambassador Supply bought it. Hixwood had experienced explosive growth before being purchased, during which time it became evident that communication was a significant pain point. Technology was needed to mitigate these communication challenges.

The change was necessary, but it wasn't without its challenges. "We were 10 years behind in technology when Ambassador bought us," Paul recalls. "We needed to do catch-up work." The Hixwood team went through a period of facing the unknown and adapting to the technology upgrades; however, they demonstrated they were up to the challenge.

"It didn't take long for the team to see we were bringing in more resources," says Paul. Tech updates included improved order tracking. Now, orders are tracked at every point from when the order is



One of the benefits of Hixwood's updated technology is its seamless order tracking and outstanding customer service.

STAR 1

PRODUCTS LLC

SOLUTIONS FOR THE ROLLFORMING INDUSTRY

Bringing innovative solutions to the rollforming industry with superior quality and unparalleled efficiency.



COIL RACKS



ADJUSTABLE WIDE FORKS



FELT APPLICATOR

Call for a FREE consultation on streamlining your rollforming processes
TOLL FREE PHONE: 88896-STAR1 PHONE 231-825-0163 FAX 231-825-0164

Closer Look))

taken through in-plant production and even through delivery. When a project is shipped, tracking verifies every component is delivered to the job site.

“We have better customer service. And at the same time, we’ve been able to maintain the quality we’re known for.”
“The quality of life today at Hixwood

is better than before we sold,” Paul continues. “You can keep pushing the team, burning them out, and going through people to get stuff to the job



Paul Zimmerman Jr. (left) and Harvey Zimmerman assess coil stores.



Hixwood added a slitter and coil farm from MetalForming in 2015.

site on time. Or you can step back and ask yourself, ‘How do we move correctly and make every move count through technology?’ Support from the new owner allowed the Hixwood team to work more efficiently.

“We used Ambassador’s resources to advance the company, but it was really our team that did the work. The team has again demonstrated their resilience in bringing us up to speed in three years with what was a decade’s worth of work.” Success wasn’t due to the effort of a few; it was hard-earned by the entire team.

“But I’d say that having a solid foundation at Hixwood and a solid foundation at Ambassador made challenges easier than if there hadn’t been those foundations,” Paul observes. Paul Sr. was an important part of setting the Hixwood foundation. “Harvey and I put a lot of work into it. But even as



The future looks bright for future generations at Hixwood.

we interact with Ambassador, there are many things that we think back on that brought us here, including the leadership and guidance of my father. He had tenacious patience. Winning

mattered, but it had to be done correctly and above board. How you operate your business every day matters. As of today, I can still see his fingerprints all over this company.” **RF**

**UNLOCK
EVERY
INCH OF
YOUR
STORAGE
SPACE!**



COMBiLiFT
LIFTING INNOVATION

ENHANCE THE SAFETY, STORAGE & EFFICIENCY OF YOUR LOGISTICS WITH COMBILIFT

Combilift’s range of multidirectional forklifts, pedestrian reach trucks, straddle carriers and container loaders will allow you to maximize the capacity, improve efficiency and enhance the safety of your facility.

Contact Us Today

To find out how Combilift can help you unlock every inch of your storage space.

METALCON

OCTOBER 30 - NOVEMBER 1

See you there! Register Now! - Attend, for free!

BOOTH 1724

Navigating Market Shifts: The Progressive Metals Journey

Their Standards Make Them Shine

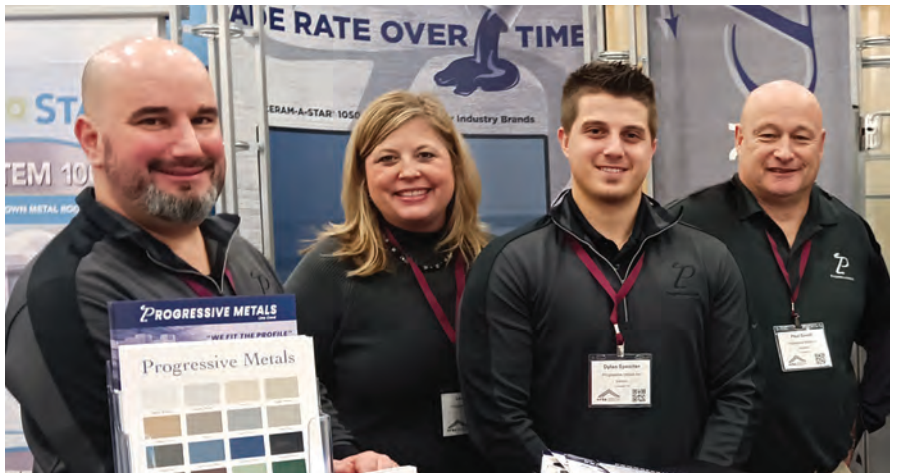
■ By Rollforming Magazine Staff

In the 2012-2013 period, Progressive Metals' leadership foresaw a significant change in the metal industry. It anticipated a growing demand for roll forming in the regional market, prompting the company to pivot and specialize as a metal coil supplier.

CARVING OUT A NICHE

The team's strategy was to stand out by offering something different from the prevailing market options. The company introduced a thicker, 28-gauge coil with a premium finish, rigorously testing and refining it to ensure top quality before bringing it to market.

Despite initial challenges in establishing its reputation, the company earned credibility through consultative selling and strong customer partnerships. Their commitment to quality — boasting superior steel and paint systems — quickly became evident.



Progressive's Trade Show Team: Tim Reddington, Laurie Cruz, Dylan Speicher, Paul Covell.
PHOTOS COURTESY OF PROGRESSIVE METALS

Bonnie Beck, Director of Marketing and Administration, highlights their collaboration with quality steel manufacturers, which provides “Next Generation Galvalume.”

RESILIENCE THROUGH TESTING TIMES

An outsider might be struck by the team's upbeat approach to their work. General Manager Tim Reddington shares, “We work hard, but even in tough situations, we make sure to enjoy ourselves.”

One such challenge came during the COVID pandemic, which disrupted supply chains across industries. Progressive Metals responded by overhauling its procurement processes, forming valuable new partnerships, and emerging stronger.

Reddington notes, “Our supply chain situation is now better than it's ever been.”

A FAMILY-LIKE CULTURE

Though it might sound like a cliché, Beck, Reddington, and Director of Sales Frank Miklos affirm that Progressive Metals operates as a close-knit family.



Barndominium built with Progressive Metals Coil

This family ethos is reflected in their collaborative work environment, where everyone's voice is heard and valued.

President Craig Covell embodies this culture, ensuring that it permeates the organization. In true familial fashion, they value honesty while always supporting one another. Their culture is further enriched by celebrations, holiday events, and anniversary programs, alongside competitive benefits like 401(k) plans and attractive salaries.

FOCUSED EXCELLENCE

Progressive Metals concentrates on what they do best: delivering high-quality, competitively priced metal building components with reliable service.

ADVICE FOR NEW MANUFACTURERS

Progressive Metals advises that those entering the industry deep-dive into product development. Ensure your panels are genuinely 28-gauge before your paint finish and thoroughly vet your paint systems. Rigorous testing is crucial to avoid introducing subpar products that could tarnish the industry's reputation.



Coil provided by Progressive Metals

LOOKING AHEAD

Progressive Metals is on an expansion trajectory, with a new, state-of-the-art facility in Ohio to supply a range of products, including coil, slit coil, flat sheets, screws, and ridge vent. They anticipate growth and the continued development of rewarding careers and satisfied homeowners. **RF**



METALCON
'24
BOOTH #
738



EXPERIENCE LEVI'S!
TOP QUALITY PRODUCTS
INDUSTRY LEADING
QUICK SHIPPING
GREAT CUSTOMER SERVICE

Visit our website or call our customer service team to learn more about joining the Levi's family!

(877) 897-7020
www.levisbuildingcomponents.com

Portable Roll Forming

Roofer Discovers Opportunity In Supplying Other Roofers

■ By Karen Knapstein

Matt Burkholder has a knack for finding opportunities when faced with challenges. He got his start in the construction industry working for another contractor. When his employer's business slowed, he ventured out on his own and founded Premier Roofing and Construction in 2011.

Specializing in roofing and post-frame construction, the Nappanee, Indiana, business also worked on some metal roofs. When Matt needed standing seam roof panels, he hired someone with a portable roll-forming machine, which was on an open trailer, to come and roll on-site. "The first panels were always dusty and dirty with the machine being on an open trailer," Matt recalls.

As the company grew and took on more metal roofing jobs, Matt invested in a NewTech portable roll former but thought it would be better if the roll-forming machine was in an enclosed trailer. Working with inTech Trailers, he spent considerable time designing an enclosed trailer with the intention of marketing it to other roofing companies. His first enclosed trailer rolled into ser-



Each portable trailer is a fully autonomous unit, complete with all supplies necessary to complete the job and a power unit. Photos courtesy of Premier Roofing & Construction unless otherwise indicated.

vice in 2012, and he and his crew were able to experience firsthand how much nicer and easier it was to use.

However, due to circumstances in the local trailer market, he realized that while the enclosed trailer was a fantastic improvement over an open trailer, his business needed to take a different path. Standing seam roofing was really tak-

ing off, so he bought a second roll former and began offering roll-forming services to other local contractors. "I had a good friend who's a contractor," Matt recalls. "I asked him if he wanted to take the trailer and see how he liked running his own machines." He, too, was impressed with the enclosed roll-forming rig.

So, after the positive feedback, out-



Portable roll-forming rig "at work."

fitting and stocking enclosed trailers became Premier's focus, and it has really taken off.

"Basically, contractors call and schedule a trailer about a week before they need it." The roofer provides Matt with a list of trims, which are made in Premier's metal shop. "We load the trim and coils and get the trailer ready, and they come and pick it up," Matt explains.

CONVENIENCE AND QUALITY

To provide what roofers need, Premier offers many metal roof and siding profiles. Matt says the most popular ones right now are 1" and 1½" fastener flange profiles. The company also offers 1¾" snap lock, 2" mechanical seam, 3" trapezoidal standing seam, flush wall panels, board and batten, single lap siding, double lap siding, and Dutch lap siding. About the diverse offering, he says,






Premier Roofing has six enclosed roll-forming rigs that it rents out to contractors.

"Instead of sending a customer on to someone else, we try to design or make whatever they want."

Getting the trailer ready includes stocking it with everything needed for the job. In addition to trims, this includes

coil from United Steel Supply or CMG; caulk, roof sealant, and pipe boots from Levi's Building Components; fasteners from Levi's Building Components and Wildcat; rivets, ridge vents, and more. "Whatever they could possibly need on a

 Phone 800-264-5013	 Web www.graberpost.com	 7716 N 900 E Montgomery, IN 47558
---	--	---

Metal Board & Batten

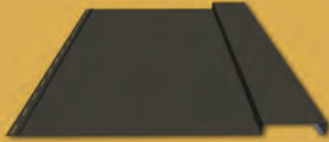
Graber Post Buildings has been manufacturing our Board and Batten metal profile since 2019. It has gained popularity each year and catches the eyes of many homeowners. It is a quick and cost effective way to add value and curb appeal to your home remodel or new build. We offer this panel in our 26 Gauge steel with 22 smooth color options, 8 texture options, and now 4 woodgrain options.

If you own a roll-former, we are also a great source for job packs on coil and trim packages. We can slit coil job packs and add our custom bent trim components to make your next job a breeze. Give us a call today for a free quote on your next project.



About Panel

It gives your building the look of classic board and batten siding, but it requires no painting or sealing. Not to mention, the yearly maintenance for our board and batten metal siding is minimal at best. Unlike wood, this metal siding panel is backed by a 40-year paint warranty and is easy to install! With our systems, the seams and fasteners are concealed, which means you don't have to worry about leaks. Looking for even more reasons to go with our board and batten metal siding, check out our favorite features of this product below:



✓ 26 Gauge	✓ 10" Coverage
✓ Cut To Length	✓ Concealed Fasteners
✓ Protective Film Applied	✓ 40-Year Warranty



**"Quality You Can Count On
From A Company You Can Trust"**





SHIELD WALL MEDIA PHOTO.

roof,” Matt says. Trailers are stocked with AceClamp snow retention, too. “With our profiles, AceClamps are so easy to work with.”

All the necessary hand tools are also supplied in the trailer, including tools for prepping panels and mechanical seam-



Premier makes and supplies all the necessary trims necessary for its roofing customers' projects.

ers. Hand tools are from Malco Tools and Wuko, and seamers are from RollFormer LLC.

Each trailer is a fully autonomous

unit, complete with power. “A lot of roll formers come with gas engines,” Matt continues. “We buy them with the electric power pack and mount a

.24

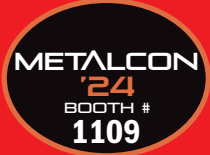
Series 92
Total Opening U-Value -
NFRC 100

- 11 smooth & 5 new textured color panels and 5 base frame colors available for a stylish look on any building
- Quality, 24 Gauge Everlast steel panels with 1 3/4” thick fully-rolled edges
- New sidelite door system available in the 92 series
- Wide range of lite kits and hardware options



DESIGNER Series

AVAILABLE IN SERIES 20 & 92



800.558.5895 • plyco.com

generator on the outside in an enclosed box on the trailer. It gets noise away from the machine and is the power source. It's guaranteed that no matter what site you're on, you're going to need power for something. Each trailer comes with a generator big enough to power the electric power pack for the roll former, plus whatever the contractor needs to do on the job site—like charge batteries and run lights." With this setup, the contractor doesn't need any other power source; the generator can handle the load.

The contractor picks up the trailer, completes their project, and brings the trailer back to Premier. There are charts in the trailer where the contractor keeps track of whatever they use, and the computerized controller displays the amount of metal used. Premier invoices them only for the materials and products

used.

Matt estimates the loaded trailers weigh between 12,000-17,000 pounds. "It's possible for a ¾-ton truck to move it, but they really need a 1-ton truck. We'll deliver the trailer if someone doesn't have a pickup [capable of hauling it]."

Usually contractors only need the trailer for a day or two, but sometimes it's longer. "We give them as much time as they need, within reason," Matt continues. "Most guys are pretty conscientious about it. We don't charge for renting the trailer out. They buy the materials—that's the service they get."

Insurance is an important part of protecting the rental equipment and company. "We have insurance that covers us if something happens," Matt explains. "And if a new contractor starts, we need to see proof of insurance. Their

insurance would cover any damages. The machines are actually pretty bulletproof; someone beating up the machine isn't a big worry, but there's still a chance of an accident or something happening."

High-quality suppliers and equipment have been a key to building Premier's success. "If someone is thinking about going into this," Matt advises, "find reputable equipment and dealers." He speaks highly of NewTech, which they acquired from CIDAN and have used since the beginning. "Another thing I'd recommend is quality products. We hit some rough spots starting up, trying to find a good supplier and good products. United Steel treats us very well; we've been with them since we started."

Premier Roofing has found success with its suppliers, equipment, and this business model. It now has six enclosed

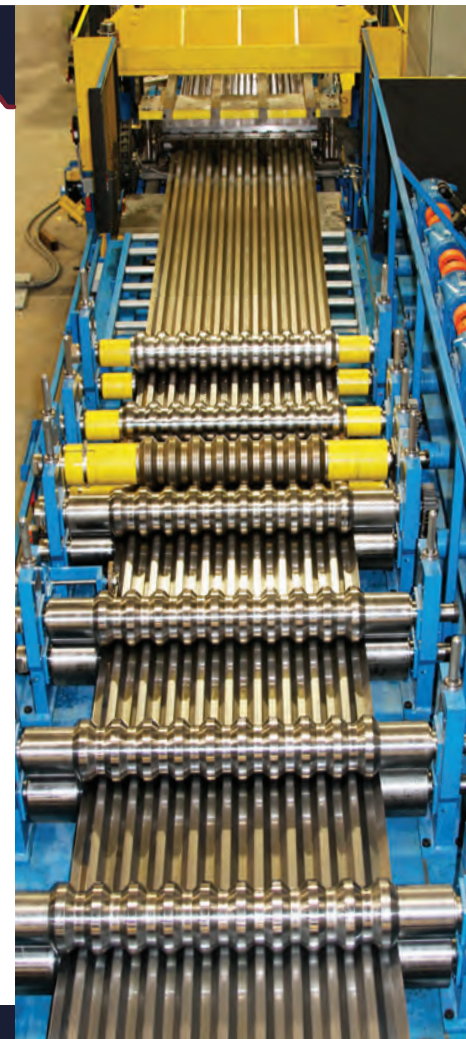
THE BRADBURY GROUP



Roof & Wall Panel Roll Forming Lines | Cee & Zee Purlin Roll Forming Lines
Steel Framing Roll Forming Lines | Insulated Metal Panel Production Lines
Hydraulic Trim Folders | Trim Roll Formers | Gutter & Downspout Machines
Metal Shingle Production Lines | CTL / Slit Recoiling Lines
Retrofits & Rebuilds | Controls | Operator / Maintenance Training

We are a North American Distributor of the Biegemaster XBend folder. Bradbury provides technical support, operator training, and spare parts inventory.

bradburygroup.com +1.620.345.6394



Rollforming Magazine.com

YOUR ONLINE GUIDE TO ROLL FORMING



Welcome to
rollformingmagazine.com

roll-forming rigs that it rents out to contractors. Five of the six trailers hold a NewTech standing seam roll-forming machine. The sixth trailer houses an Eastside Machinery portable roll former for making siding.

CONCLUSION

Matt Burkholder's journey with Premier Roofing is a testament to his ability to identify opportunities within challenges. What started as a venture into roofing has evolved into an additional revenue stream by providing fully outfitted, enclosed roll-forming trailers to local contractors. By addressing the needs of roofers and offering top-tier equipment and supplies, the company has carved out a successful niche. He gives the credit to God for the growth they have seen and also to the dependable and dedicated employees that helped him get where they are today. His advice to others: Invest in reputable equipment, partner with quality suppliers, and always look for ways to improve, which are all principles that pay dividends. **RF**



For more titles, check out
Shield Wall Media online:
www.shieldwallmedia.com



The Marxman Plus slitter and Variobend folder are used to produce metal trims for roofers.
SHIELD WALL MEDIA PHOTOS.



CONCEPTQ

METALCON BOOTH #1925

A PROTOTYPE FOR THE NEXT GENERATION OF PORTABLE ROLLFORMING TECHNOLOGY, ON DISPLAY AT METALCON 2024.



CAPOBIANCO JOINS PROGRESSIVE METALS TEAM

Progressive Metals has announced its newest team member: Chris Capobianco, who joins the company as an Architectural Coil Specialist.

Chris comes to Progressive with 24 years of experience in the building material industry. With a background in selling materials such as vinyl siding, steel and aluminum products, PVC trim, injection-molded products, composite decking, and cultured stone, Chris is well-equipped to contribute to his new team's success.

Outside of work, Chris enjoys golfing and swimming. He also cherishes family time with his 12-year-old daughter and 13-year-old stepdaughter.



MILL STEEL COMPANY WELCOMES KEEBLER AS NEW VICE PRESIDENT OF SALES

Mill Steel Co., one of the nation's largest distributors of flat-rolled carbon steel and aluminum, has announced the appointment of Evan Keebler as Vice President of Sales for its Construction

segment. Keebler has a proven track record of increasing market share while building strong commercial teams that deliver results.

Keebler has been immersed in construction materials since the beginning of his career. With a resume spanning over 25 years in national sales facilitation and management, he brings a deep understanding of the diverse needs of the construction market.

"I've known Evan for a long time, and I'm thrilled he decided to join our team. His wealth of knowledge and innovative ideas are invaluable assets. I have no doubt he will help our Framing and Building Products teams achieve new heights," said Kip Craddick, Chief Sales Officer of Mill Steel Company.



RIVAL NAMES SHON STEGER DIRECTOR OF INNOVATION AND PROCESS IMPROVEMENT

Rival Holdings has announced the appointment of Shon Steger as the new director of innovation and process improvement. In this role, Steger will be instrumental in driving innovation and improvement across the company's portfolio of businesses.

Steger brings a wealth of experience to his new position, having previously served in various roles at Ambassador Enterprises since 2017. Most recently, he held the position of director of investment services, where he focused on merger and acquisition deal flow, financial evaluation of opportunities, and affiliate support. Prior to his time at Ambassador

Enterprises, Steger spent 17 years in the medical device industry, where he held roles in engineering, research management, and business development.

In his role, Steger will be responsible for driving the company's growth and success through the advancement of technology adoption, partnerships, and process improvement. His strategic thinking and passion for exploring new ideas and market opportunities will be invaluable in meeting the evolving needs of Rival Holdings' customers and maintaining a competitive advantage.

"I'm deeply grateful to be joining the Rival team. Rival has a culture of exploring new ideas, technologies, and market opportunities, and I am excited to help develop our competitive advantage through meeting the evolving needs of our customers," said Steger.

Rival, which launched operations in 2023, has assembled an experienced team with deep industry knowledge and a desire to make a strong, positive impact on the built world.



Malco Tools hosted a ceremonial flag-raising event on Aug. 7 to celebrate its MNSTAR certification. It is one of just 36 MNSTAR-certified facilities in the state. PHOTO COURTESY OF MALCO TOOLS.

MALCO TOOLS EARNS RECOGNITION FOR SAFETY

Malco Tools has announced that it has earned two of the state's top safety recognitions: Minnesota STAR (MNSTAR) certification from the Minnesota Occupational Safety and Health Administration (MNOSHA), and the 2024 Governor's Safety Award, awarded by the Minnesota Safety Council.

Malco's headquarters in Annandale is one of just 36 MNSTAR-certified facilities in the state, recognized as a leading company that goes beyond basic compliance with all applicable OSHA standards to prevent job-related injuries

and illnesses. Prior to earning this top recognition, Malco rigorously maintained its MNOSHA Safety and Health Achievement Recognition Program (MNSHARP) recognition since 2004.

Additionally, as a result of its safety-first culture, Malco has earned the Governor’s Safety Award 14 times in the last 20 years. Malco was presented with the award during a ceremony in early May.

Key elements of Malco’s comprehensive health and safety program include:

- A Safety Management System based on one of the country’s highest safety programs
- Monthly full-company reviews of safety performance metrics
- An active and engaged Safety Committee
- Paid time for associates to participate in safety-related activities
- Regular safety inspections and safe work observations.

“Our number one priority at Malco is keeping our 150+ associates safe,” said Chris Strand, safety and environmental manager at Malco. “We are very committed to safety, from the highest levels of the organization on down. We have always highly valued our relationship with MNOSHA, and are very proud to receive the MNSTAR recognition.”



Samco Machinery President & CEO Bob Repovs, surrounded by Samco’s Internal Auditors, holds the company’s ISO 9001 certification for the internationally recognized standard for Quality Management Systems.
PHOTO COURTESY OF SAMCO MACHINERY

SAMCO MACHINERY MAINTAINS ISO 9001 CERTIFICATION

Samco Machinery was the first manufacturer in the industry to become ISO 9001 certified and recently completed recertification.

ISO 9001 is the international recognized standard for Quality Management Systems. According to the National Quality Assurance website (www.nqa.com) ISO 9001 certification “provides the basis for effective processes and effective people to deliver an effective product or service, time after time.”

“The successful recertification of our ISO 9001 signifies more than just compliance,” says Bob Repovs, CEO at Samco Machinery. “It underscores our commitment to delivering unparalleled quality and service to our customers. We’re proud to stand by our promise, ensuring our customers’ satisfaction remains at the forefront of everything we do.”

Mona Seusan, Vice President, Quality Control & CI at Samco, agrees. “Our recent recertification demonstrates an ongoing commitment to maintaining and enhancing the effectiveness of the quality management system. It demonstrates our commitment to the journey of quality and continuous improvement for the benefit of our employees, customers and overall business relationships, demonstrated leadership, data-driven decision making, regulatory compliance, market competitiveness and sustained credibility. In an engineer-to-order environment, our primary focus is to ensure we consistently meet and exceed the needs and expectations of our customers and other stakeholders while complying with regulations and standards.” **RF**



UltiBond



Ultimate Screws



UltiVent



Unmatched Quality Ultimate Products

THE ULTIMATE LINE OF METAL CONSTRUCTION PRODUCTS

Find out how we can simplify your job

METALCON 2024

Booth 1715

ATLASFASSTENERS.COM

ASHLAND, OH

(800) 321-6977

FLAT ROCK, NC

(828) 629-2603

HOUSTON, TX

(800) 503-2105

Building Products Simplified

USA MANUFACTURING & DISTRIBUTION TO SUPPORT YOUR BUILDING PRODUCT NEEDS

2024 Metal of Honor Awards

Companies Receive Recognition At Inaugural Post-Frame Builder Show

Several companies received 2024 Metal Roofing Metal of Honor Awards during the inaugural Post-Frame Builder Show, which was held June 19-20 in Branson, Missouri. Rural Builder's Gold Key of Excellence Awards were also presented.

In just a few months, the Metal of Honor ballot will be publicized. If you believe any of your suppliers deserve to be on the ballot, and they have been in Metal Roofing Magazine within the past year, send a nomination to karen@shieldwallmedia.com, with the subject line: Metal of Honor 2025 Nomination. **RF**



Shannon Zimmerman (left) and Bart Bishop receive the Rural Builder Gold Key of Excellence and the Metal Roofing Metal of Honor on behalf of Levi's Building Components. PHOTOS BY SHIELD WALL MEDIA STAFF.



Wayne Troyer accepts the 2024 Metal Roofing Metal of Honor for Acu-Form Equipment.



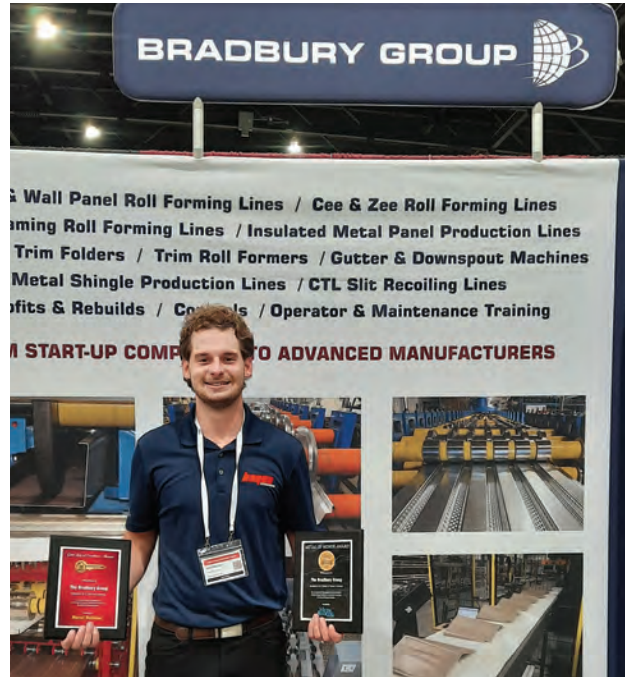
From left to right, Chris Davies, Brett Clary, and Robert Cristman accept the Rural Builder Gold Key of Excellence Award and the Metal Roofing Metal of Honor Award on behalf of Dripstop.



From left to right, Paul Zimmerman, Daniel Zimmerman, and Noah Oberholzer accept the Rural Builder Gold Key of Excellence and the Metal Roofing Metal of Honor at the 2024 Post-Frame Builder Show.



Leo Daniel (left) and Matt Baze accept the Metal Roofing Metal of Honor Award on behalf of East Coast Fasteners, and the Rural Builder Gold Key of Excellence Award on behalf of Plyco Corporation.



Joel McAfee accepts the Rural Builder Gold Key of Excellence and the Metal Roofing Metal of Honor awards on behalf of The Bradbury Group.

TRANSFORMING THE WAY YOU INSULATE BUILDINGS

Max-NT
"NO-TEAR"
SCRIM-REINFORCED

RIMA International Verified US-006-10
Reflective Insulation Manufacturers Association International

rFOIL®

- Agricultural Buildings
- Mini Storage & Garages
- Post Frame and Pole Barns
- Residential Metal Roofs
- Livestock Confinement
- Pre-Engineered Steel Buildings

EXCLUSIVE
UV Degradation Warranty
also covers LABOR COST!
10 YEAR

888-887-3645
www.rFOIL.com

SNAP-Z

Install Your Metal Ridge Vent FASTER THAN EVER

- ✓ PRE-CUT LENGTHS
- ✓ PRE-PUNCHED FASTENERS
- ✓ PRE-APPLIED BUTYL TAPE

CALL US!
(717) 572-0910

METALCON '24
BOOTH # 1710



Randy Chaffee, Source One Marketing (left) and Barry Broxterman receive the Rural Builder Gold Key of Excellence and the Metal Roofing Metal of Honor awards on behalf of MWI Components.



Chris Glick accepts the Rural Builder Gold Key of Excellence and the Metal Roofing Metal of Honor on behalf of Snap Z.



Sean Cook (left) and Steve Harper accept the Rural Builder Gold Key of Excellence and the Metal Roofing Metal of Honor on behalf of Triangle Fastener Corporation.



Payton Mattis (left) and Bryan Chatham accept the Metal Roofing Metal of Honor and the Rural Builder Gold Key of Excellence awards on behalf of United Steel Supply.



Chad Feazel accepts the Rural Builder Gold Key of Excellence and Metal Roofing Metal of Honor awards on behalf of Palram.



Joshua Loughman accepts the Rural Builder Gold Key Award and the Metal Roofing Metal of Honor Award on behalf of Everlast Metals and Everlast Roofing, respectively.



Jerry Martin (left) and Mark Sherman accept the Rural Builder Gold Key of Excellence Award on behalf of Frontier Metal.

SAMCO
People. Products. Passion.

METALCON '24
BOOTH # 947

📞 1 416 285 0619
🌐 www.samco-machinery.com

SET SCREW ALTERNATIVE
ACE CLAMP® SNOW GUARD & SOLAR MOUNTING SOLUTIONS
Innovative Roofing Solutions™

No set screws
Clamps arrive assembled
Patented push-pin design, non-penetrating
Installs in half the time of other clamps

ORDERS:
860-773-4144
www.AceClamp.com

Gold Key of Excellence Award Winner

Events Calendar)

Before making travel arrangements, check with the show producer to confirm there have been no changes to event dates, venue, or show hours. To have events included here, contact Karen Knapstein, 715-513-6767, karen@shieldwallmedia.com; mail to: Shield Wall Media Events Calendar, PO Box 255, Iola, WI 54945.

October

Oct 7-11, 2024

Building Component Manufacturers Conference, Presented by SBCA, Baird Center, Milwaukee, Wisconsin.
www.sbcacomponents.com/events/bcmc-fs-2024

Oct 21-23, 2024

Midwest Roofing Contractors Association Conference & Expo, Saint Paul RiverCentre, St. Paul, Minnesota.
www.mrca.org

Oct 23-25, 2024

RoofCON, Orange County Convention Center, Orlando, Florida.
<https://roofcon.com>

Oct 30-Nov 1, 2024

METALCON, Atlanta Convention Center, Atlanta, Georgia.
www.metalcon.com

November

Nov 10-12, 2024

Special Tools & Fasteners Distributors Association (STAFDA) Annual Convention & Tradeshow, Music City Center, Nashville, Tennessee
<https://stafda.org/conventions>

Nov 20, 2024

Offsite Construction Summit, Georgia International Convention Center, Atlanta, Georgia

<https://offsiteconstructionnetwork.com/atlanta-2024>

2025

Jan 15-16

Garage, Shed & Carport Builder Show, Greenville Convention Center, 1 Exposition Dr., Greenville, South Carolina. <https://garageshedcarport-builder.com/show-registration>

Jan 20-22

MCA Winter Meeting, Westin Cape Coral Resort Cape Coral, Florida. <https://metalconstruction.org/index.php/events/winter-meeting24/winter-meeting-2025>

Feb 19-21, 2025

International Roofing Expo (IRE) Henry B. González Convention Center, San Antonio, Texas.
www.theroofingexpo.com/en/home.html

April 2-4, 2025

Frame Building Expo (FBE), Hilton Knoxville, Knoxville, Tennessee. <https://nfba.org/aws/NFBA/pt/sp/building-expo>

June 25-26, 2025

Post-Frame Builder Show, Spooky Nook Sports Lancaster, Manheim, Pennsylvania.
framebuildingnews.com/postframe-builder-show-registration

RF



For more titles, check out
Shield Wall Media online:
www.shieldwallmedia.com

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (required by Act of August 12, 1970: Section 3685, Title 39, United States Code). 1. ROLLFORMING. 2. (ISSN: 2639-6742) 3. Filing date: 9/2/24. 4. Issue frequency: February, April, June, August, October, December. 5. Number of issues published annually: 6. 6. The annual subscription price is 19.98. 7. Complete mailing address of known office of publication: Shield Wall Media LLC, 1990 Godfrey Dr., Waupaca, WI 54981. 8. Complete mailing address of headquarters or general business office of publisher: Shield Wall Media LLC, 150 Depot St., Iola, WI 54945. 9. Full names and complete mailing addresses of publisher, editor, and managing editor. Publisher: Gary Reichert, 1990 Godfrey Dr., Waupaca, WI 54981. Editor: Karen Knapstein, 1990 Godfrey Dr., Waupaca, WI 54981. Managing Editor: Gary Reichert, 1990 Godfrey Dr., Waupaca, WI 54981. 10. Owner: Shield Wall Media LLC, Gary Reichert, 150 Depot St., Iola, WI 54945 and My Time Media Americas, 1675 Broadway, 20th Floor, New York, NY 10019. 11. Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: None. 12. Tax status: Has Not Changed During Preceding 12 Months. 13. Publisher title: ROLLFORMING. 14. Issue date for circulation data below: July 29, 2024. 15. The extent and nature of circulation: A. Total number of copies printed (Net press run). Average number of copies each issue during preceding 12 months: 0. Actual number of copies of single issue published nearest to filing date: 0. B. Paid/requested circulation. 1. Mailed outside-county paid subscriptions/requested. Average number of copies each issue during the preceding 12 months: 130. Actual number of copies of single issue published nearest to filing date: 144. 2. Mailed in-county paid subscriptions/requested. Average number of copies each issue during the preceding 12 months: 15,600. Actual number of copies of single issue published nearest to filing date: 15,960. 3. Sales through dealers and carriers, street vendors and counter sales. Average number of copies each issue during the preceding 12 months: 0. Actual number of copies of single issue published nearest to filing date: 0. 4. Requested copies distribution through other classes mailed through the USPS. Average number of copies each issue during the preceding 12 months: 0. Actual number of copies of single issue published nearest to filing date: 0. C. Total paid/requested distribution. Average number of copies each issue during preceding 12 months: 15,730. Actual number of copies of single issue published nearest to filing date: 16,104. D. Non-requested distribution (by mail and outside mail). 1. Outside-County Non-requested copies. Average number of copies each issue during the preceding 12 months: 0. Number of copies of single issue published nearest to filing date: 0. 2. In-county non-requested copies. Average number of copies each issue during the preceding 12 months: 0. Number of copies of single issue published nearest to filing date: 0. 3. Non-requested copies mailed at other Classes through the USPS. Average number of copies each issue during preceding 12 months: 20. Number of copies of single issue published nearest to filing date: 20. 4. Non-requested copies distributed outside the mail. Average number of copies each issue during preceding 12 months: 70. Number of copies of single issue published nearest to filing date: 300. E. Total Non-requested distribution. Average number of copies each issue during preceding 12 months: 90. Actual number of copies of single issue published nearest to filing date: 320. F. Total distribution (sum of 15c and 15e). Average number of copies each issue during preceding 12 months: 14,982. Actual number of copies of single issue published nearest to filing date: 15,327. G. Copies not Distributed. Average number of copies each issue during preceding 12 months: 50. Actual number of copies of single issue published nearest to filing date: 25. H. Total (sum of 15f and 15g). Average number of copies each issue during preceding 12 months: 15,032. Actual number of copies of single issue published nearest to filing date: 15,352. I. Percent paid. Average percent of copies paid/requested for the preceding 12 months: 99%. Actual percent of copies paid/requested for the preceding 12 months: 99%. 16. Electronic Copy Circulation: A. Paid Electronic Copies. Average number of copies each issue during preceding 12 months: 0. Actual number of copies of single issue published nearest to filing date: 0. B. Total Paid Print Copies (Line 15c) + Paid Electronic Copies (Line 16a). Average number of copies each issue during preceding 12 months: 15,730. Actual number of copies of single issue published nearest to filing date: 15,790. C. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a). Average number of copies each issue during preceding 12 months: 14,982. Actual number of copies of single issue published nearest to filing date: 15,327. D. Percent Paid (Both Print & Electronic Copies) (16b divided by 16c x 100). Average number of copies each issue during preceding 12 months: 0. Actual number of copies of single issue published nearest to filing date: 0. I certify that 50% of all distributed copies (electronic and print) are paid above nominal price. 17. Publication of statement of ownership for a Requester publication will be printed in the October 2024 issue of the publication. 18. Signature and title of editor, publisher, business manager, or owner: Gary Reichert, Publisher. I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanction and civil actions.

WE ADD THE VALUE TO THE METAL




- Automation Systems
- Metal Construction Rollformers
- Coil Processing
- Forming & Fabrication
- Recondition Existing Machines

620-382-3751
www.marionmanufacturing.com

MADE IN THE USA SINCE 1977



STEEL PRODUCTS FOR THE METAL ROOFING & METAL BUILDING INDUSTRY

Understanding Superior Service



512-263-0954 • unitedsteelsupply.com



THE MOST AFFORDABLE, ALL-IN-ONE SOLUTION FOR IN-GROUND POST DECAY AND UPLIFT RESTRAINT

P (610) 377-3270
www.planetsaverind.com



Made in the USA

Golden Rule FASTENERS

**QUALITY PRODUCTS
COMPETITIVE PRICES
& MOST ORDERS SHIP THE SAME DAY**

- Screws • Closures • Ridge Vent
- Pipe Flashings • Butyl Tape • And much more!

Ph: (334) 283-4030 - FAX (334) 283-4032
info@goldenrulefastenersinc.com - www.goldenrulefastenersinc.com



Aztec Washer Company



MASTER FLASH®
ROOFING • PLUMBING • ELECTRICAL • HV/AC • SOLAR

From the smallest to the LARGEST, the most complete line available.

Pipe Range: Fits: 1/8" to 39-1/2" Pipes
Base Range: 2-1/4" to 44" (1 meter)

UPCC 20 YEAR WARRANTY

1-800-WASHER 5 (927-4375) • Ph: 858-513-4350 • info@aztecwasher.com • www.aztecwasher.com

rFOIL® THE BEST WAY TO INSULATE METAL ROOFING

CLASS 1/A Fire Rating

888-887-3645
www.rFOIL.com

Manufactured by: COVERTECH




REROOF WITH MORE INSULATION **NEW!!!**

FAST • EASY • LOW COST

Retrofit Clip

www.retrofitclip.com • retrofitclip@hotmail.com
1-800-431-9661 • Manitoba, Canada




PREMIUM QUALITY ROLLFORMING MACHINERY








ASC MACHINE TOOLS, INC. MADE IN THE USA - EST. 1949

WWW.ASCMT.COM TEL: (509) 534-6600

Everlast Metals

ROOF AND WALL SYSTEMS



ASL NS
SSL DL

CONTACT EVERLAST METALS FOR QUICK SERVICE ON SLIT COIL, FLAT SHEETS AND ALL OF YOUR EXTERIOR METAL BUILDING COMPONENT NEEDS.

OFFERING:

- Heavy Gauge Painted Steel or Aluminum
- Solid or Vented FP & RP Panels
- Double Folder Capabilities for Custom Trim or Hard to Find Wall Panels
- Up to 26 Standard Fluoropon® Colors Available
- Quick Turn Around for Slit Coil
- Ready to Ship Fluoropon® and Polyester Aluminum Flat Sheets
- Eight Concealed Fastener Standing Seam Profiles

PLANT LOCATIONS:
 Lebanon, PA Bridgton, ME
 10 Enterprise Court 24 JR Mains Drive
 Lebanon, PA 17042 Bridgton, ME 04009



FOR MORE INFORMATION CALL: 800-418-5057 OR VISIT US AT WWW.EVERLASTMETALS.COM

MANUFACTURER OF ROLL FORMING EQUIPMENT




- Coil Upenders
- Shears
- Slit Line
- Uncoilers
- Trim Roll Formers
- Wrappers
- Panel Lines



Millersburg, Ohio
 (330) 674-4003 - ACUFORMEQUIPMENT.COM



VIRTUALLY ANYTHING TO YOUR METAL ROOF

ATTACH

S-5!



FIND THE RIGHT CLAMP FOR YOUR METAL ROOF PROFILE



Condenser Rooftop Mounting



Snow Retention Mounting



Pipes/Conduit Rooftop Mounting

833-473-3368
 465 N Reading Rd,
 Ephrata, PA 17522

HOURS:
 Mon - Fri: 7 AM - 5 PM
 Sat: By Appointment
 Sun: Closed

SAMCO

People. Products. Passion.




Providing Complete Turnkey Roll Forming Solutions for Over 50 Years




1 416 285 0619
www.samco-machinery.com

DMI = BUILDING INVESTMENT PROTECTION



Let DMI complete your building project with Code Approved & Warrantied:

HWY & PANCAKE FASTENERS • ANCHORS • PIPE FLASHINGS
 REFLECTIVE INSULATION • POLYCARBONATE PANELS
 SOLID & VENTED FOAM CLOSURES

www.directmetalsinc.com

855-800-8878

SPEEDLAP

Happy Jobsites!™

CUT-TO-ORDER STEEL SOFFIT

EMAIL SALES@SPEEDLAP.COM TODAY!

SteelGrip SAMM, Inc.

Preventing Injuries and Saving Lives®

SAMM MATS:
 Easy to use magnetic grip provides safer footing when working on steel roofing. Get maintenance jobs done faster and easier.



SteelGrip SAMM
 Safety Assist Magnetic Mat

231-944-0109
SteelGripSamm.com

DAY STAR™

High Performance Natural Lighting Systems

Let light in, naturally.

- ✓ Roof Connection Components Included
- ✓ Even, glare-free light distribution
- ✓ Energy Conservation & Efficiency
- ✓ Trouble-free Installation



GIVE US A CALL TODAY!
866-7-DAYSTAR

HEAVY-DUTY ANCHOR BRACKETS

Sturdi-Wall® drill set model
Sturdi-Wall® Plus wet set model
ICC-ES certified code compliance
permacolumn.com



PERMA COLUMN.

BUILD BETTER. BUILD STRONGER. BUILD TO LAST.

Manufacturers of Storage, Specialty and Post Frame Garage Doors



KEVMAR MFG.

Arthur, IL 61911 sales@kevmar.net
217.543.2828

2025
GARAGE • SHED • CARPORT
BUILDER SHOW

GREENVILLE, SOUTH CAROLINA
JANUARY 15-16, 2025

FOR INFORMATION CONTACT MISSY • 920-216-3007
FAX 1-715-277-8680

2ND ANNUAL
POST-FRAME BUILDER SHOW

June 25-26, 2025
Spooky Nook Sports Lancaster, Manheim, PA

FOR MORE INFORMATION CONTACT MISSY BEYER:
missy@shieldwallmedia.com • 920-216-3007
FAX 1-715-277-8680

DID YOU KNOW?

It costs less to buy a Business Card ad than it does to have cards printed. We even give your "cards" to more than 40,000 potential customers.



Actual Card Size (3.5" x 2")

FOR MORE INFO CONTACT GARY REICHERT:
gary@shieldwallmedia.com • 715-252-6360

METAL ROOFING MAGAZINE Rollforming Magazine Rural Builder GARAGE • SHED • CARPORT BUILDER FRAMEBUILDING NEWS ROOFING ELEMENTS MAGAZINE Metal Builder

GET MORE INFORMATION ABOUT PRODUCTS & SERVICES SEEN IN THIS ISSUE. HERE'S HOW:



If you are looking for more information from companies featured in this issue, fill out this form.

Mail the completed form to us, and we will have those companies get in touch with you. There's no need to fill out multiple forms; we'll do the legwork for you.

Name (please print) _____

Signature (required) _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____

E-mail _____ Date _____

Please check one or more boxes to subscribe FREE/Renew for 3 years:

- Garage, Shed & Carport Builder Magazine*
 Frame Building News
 Metal Roofing Magazine
 Rural Builder
 Rollforming Magazine
 Roofing Elements Magazine
 Metal Builder

I would like to receive my subscription: By Mail Digitally

Check this box if you wish to receive our Construction Express newsletter and offers from our partners.

Email address is required to receive newsletter.

CONTACT NAME & EMAIL (OR) NAME & PHONE NUMBER ARE REQUIRED. WITHOUT THIS INFORMATION WE WILL NOT PROCESS THE REQUEST.

SELECT A MAXIMUM OF 5 COMPANIES TO REQUEST INFORMATION FROM:

Company Name: _____ PAGE: _____

Company Name: _____ PAGE: _____

Company Name: _____ PAGE: _____

Company Name: _____ PAGE: _____

Company Name: _____ PAGE: _____

I understand that by providing the above information I hereby consent to receive communication regarding my subscription via US Mail, telephone, and e-mail sent by *Rollforming Magazine*.

RF Oct/Nov 2024

CHECK WHICH TITLE APPLIES TO YOU:

- President
- Owner
- Partner
- General Manager
- Sales Manager/Rep
- Engineer/Architect
- Vice President
- Foreman
- Installer
- Other _____

PLEASE CHECK THE PRIMARY CATEGORY THAT DESCRIBES YOUR BUSINESS:

- Builder, Dealer, Remodeler or Installer
- Roofing Contractor
- Metal Roofing Contractor
- Building Material Dealer/Distributor
- General Contractor/Remodeler
- Manufacturer/Rep of Manufacturer
- Architect/Specifier
- Construction Consultant/Engineer
- Building Owner/Developer
- Other (Please Specify) _____

ENGAGED IN THE FOLLOWING APPLICATIONS:

- Gutters/Accessories
- Institutional
- Residential
- Agricultural
- Commercial
- Industrial

Trade Shows & Associations

This is show season. This issue has METALCON coverage and, at the time I am writing this column, our Construction Rollforming Show is next week. It seemed fitting to have this issue’s CSI column about trade shows and associations.

We generate a lot of data through our surveys. It is important to remember that this is a biased sample and represents, primarily, readers of our magazines. This is just one item of the data we collect that we do not publish in the *CSI-Annual & Market Report*.

If you have ever wondered what associations Rollforming Magazine subscribers join or which shows they attend, here is

the answer.

For association membership several other associations were listed on the survey. Any with less than 0.5% membership were deleted from the table presented here.

For Rollforming Magazine Subscribers, the most well-attended shows are:

1. METALCON
2. Construction Rollforming Show
3. Frame Building Expo
4. Post Frame Builder Show
5. (tie) International Roofing Expo and Florida Roofing & Sheet Metal Expo. **RF**

	SURVEY RESPONDENTS WHO RECEIVE THESE MAGAZINES:										
	Rural Builder	Frame Building News	Metal Roofing	Rollforming	Garage, Shed & Carport Builder	Roofing Elements	Metal Builder	Metal Construction News	Metal Architecture	Fabricator	Roofing Contractor
WHAT TRADE SHOWS DO YOU ATTEND OR PLAN TO ATTEND IN THE NEXT TWO YEARS?											
Construction Rollforming Show	8.0%	5.0%	8.5%	7.5%	4.5%	4.0%	3.0%	5.0%	2.0%	2.0%	3.5%
Garage, Shed & Carport Builder Show	3.0%	2.5%	3.5%	2.0%	2.5%	1.0%	0.5%	1.0%	0.0%	0.5%	0.5%
Post Frame Builder Show (new in 2024)	7.5%	8.0%	7.5%	5.5%	6.0%	3.0%	2.5%	4.0%	0.5%	1.0%	1.5%
METALCON	10.5%	8.0%	13.0%	9.0%	8.0%	6.0%	5.0%	7.0%	3.5%	2.0%	5.0%
Frame Building Expo	9.5%	9.0%	9.0%	6.5%	7.5%	4.0%	3.0%	5.5%	1.0%	1.0%	2.5%
International Roofing Expo	6.0%	3.5%	7.0%	4.5%	4.0%	4.5%	2.5%	5.0%	2.5%	1.5%	3.5%
Florida Roofing & Sheet Metal Expo	4.5%	3.0%	5.5%	4.5%	2.5%	2.5%	3.0%	3.5%	2.0%	0.5%	1.5%
Western Roofing Expo	2.0%	1.0%	3.5%	2.5%	1.0%	1.5%	1.5%	3.5%	2.0%	0.5%	2.0%
Fabtech	1.0%	1.5%	1.5%	1.5%	1.0%	0.5%	1.0%	2.0%	2.0%	2.0%	0.5%
International Builder’s Show	2.0%	2.5%	3.5%	1.5%	1.5%	1.0%	2.0%	2.5%	2.0%	0.5%	1.5%
Regional or State Farm Shows	3.5%	3.0%	3.0%	2.5%	3.0%	1.0%	0.5%	1.5%	0.0%	1.0%	1.0%
WHICH NATIONAL TRADE ASSOCIATIONS DO YOU BELONG TO?											
ABC - Associated Builders & Contractors	1.5%	0.5%	1.0%	0.5%	0.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
AIA - American Institute of Architects	1.0%	2.0%	2.5%	0.5%	1.0%	0.5%	0.0%	2.0%	2.5%	0.5%	1.0%
MBMA - Metal Building Manufacturers Association	1.0%	0.5%	1.0%	0.5%	0.5%	0.5%	1.0%	1.5%	1.0%	1.0%	0.5%
MCA - Metal Construction Association	1.5%	0.5%	2.0%	1.0%	0.5%	0.5%	0.5%	2.5%	1.5%	1.0%	1.5%
NAHB - National Association of Home Builders	2.0%	1.5%	2.5%	1.0%	1.0%	0.5%	0.5%	0.5%	0.0%	0.0%	1.0%
NFBA - National Frame Builders Association	5.5%	4.5%	5.0%	4.0%	5.0%	3.0%	1.5%	2.5%	0.5%	0.5%	1.5%
USGBC - US Green Building Council	1.5%	1.5%	1.0%	0.0%	0.5%	1.0%	0.0%	0.5%	0.5%	0.0%	1.0%